



Birmingham Rowing Club Ltd

c/o Ranger's Lodge, 115 Reservoir Road, Edgbaston, Birmingham B16 9EE
www.birminghamrowingclub.co.uk

Please reply to:

Mr C Anton, 27 Haughton Road, Handsworth, Birmingham B20 3LE

Good Afternoon

My name is Sarah Gregory and I am the Captain of Birmingham Rowing Club. We are a registered CASC organisation promoting rowing in Birmingham, catering for a range of age groups from juniors (12 – 18 year olds) to the “more mature” athletes. We are actively trying to encourage greater participation in rowing, and run a number of courses throughout the year for beginner rowers. We also compete across the country at regattas, and last year had great success when one of our rowers won 7 of the 11 events he entered!

With the start of the regatta season looming we are looking for local businesses that would like to sponsor a race at our regatta on Saturday 23rd April at Edgbaston Reservoir. There will be over 100 races from Rowing Clubs all over the region and further afield, as well as many local people coming down to the area to observe a rowing regatta for the first time.

Below are a number of standard packages that we are able to offer your company. Each package sees sponsorship of an event at the regatta. Our average attendance is

6 events for eights / octuples (the largest boats with 8 rowers and a cox)

12 events fours / quads (boats with four rowers and a cox)

8 events for doubles (boats with two rowers)

10 events for singles (one rower)

Each event has a minimum of 2 boats, with some events reaching over 8 boats! Entries are usually about 120 crews with 400 rowers! For many of these rowers it is their first regatta of the season, and in some cases ever. There are usually a number of family and friends that come and support also.

We print a number of programmes, which we sell on the day. In addition events are published on our website in advance of the regatta. The packages below are for the sponsorship of an event at this year's regatta, which will enable that event to be called, for example the "Sarah Gregory" junior 15 women's double scull. This will be published in all regatta material, published on our website, sent to competing clubs and in our programme sold on the day.

If you would like to discuss individual requirements or requests (such as additional advertising material or other ways of helping the club), then please let me know. The sponsorship packages are

£20 sponsor a Single Scull event.

£30 sponsorship of a Double Scull event.

£50 sponsoring a Quad/Four event.

£75 sponsor one of the biggest events at the regatta, an Octuple/Eight event.

For an additional £20 we would also place a A6 advert in our programme and on the website, with £30 purchasing an A5 advert.

I look forward to hearing from you

Kind regards

Sarah Gregory

07841407414

captain@birminghamrowingclub.co.uk